

# SHAFIRA NOH

Website:

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## 5 TOP GALLUPSTRENGTHS

Command, Relator, Achiever, Significance, & Learner

## AI & TECH STACK

Python, R, PHP (mostly web development), JavaScript (DataJs), HTML, CSS, Bootstrap, Prompt Engineering

## NO CODE TECH STACK

Local, InstaWP, Make, Zapier, IFTTT, Hubspot, Ubersuggest, Copy.AI, MailChimp, Revue, Wix, Shopify, Yezza, Webflow, Airtable

## IN MEDIA

Podcast Ilmu 08: What About A.I.? (Youtube)

From Followers to Influencers: 2 Initial Ways Malaysia Can Set the Agenda for Global AI Governance. BlueDot's AI Safety Writing. March 2025.

'Kenapalah Lebai'? family encyclopaedia publication prototype. Top 10 for 360 P2P ASEAN competition by Kota Buku. April 2018.

Ludwik Fleck on Scientific Truth and Reality: A Case Study of Syphilis. March 2016 (Internship research).

Richard Koch: "The 80/20 Principle is the key to understanding how to achieve more with less effort."

## ACADEMIC ASSOCIATIONS

2025. Pre-accredited HRDC trainer. HRDC Certification.

2023 - 2025. AI Safety Camp & BlueDot's AI Safety (Alignment & Governance) Certification.

2011 - 2023, Audit students, Centre for Advanced Studies on Islam, Science, and Civilisation (RZS-CASIS) in Islamic philosophy, particular philosophy of science and nature of man.

2020 - Service Design, Interaction Design Foundation. Certified online. Certified Top 10 in the World | 2019 - Certified Service Designer, University of Arts London. Certified online.

2012 - 2016, BSc Bioinformatics, Management and Science University (MSU).

## WORK-RELATED EXPERIENCE

2021 - Present, remote low-code developer & consultant

Key responsibilities:

- Gathered the preliminary information from clients and decided the best requirement for the website based on their cost, timeline, current skills, and future needs.
- Turn client's requirements and design into semantic coding products, automation setups, or no-code that works smoothly in modern browsers & mobile
- Check, test, & debug: able to troubleshoot and modify premade plugins (editing PHP)
- Involved in entirety of software development lifecycle from user requirement, designing, coding to debugging, testing, documentation and training
- Made videos and friendly documentation for their easy references

Client experience: Oversee the entire project management for 2 government departments and 30 agencies, including Aphelia.space, Red Giants Medical Center, and MAQIS.

CSR assistance projects: Led digitalization initiative during

## FOR FUN

EffectiveThesis Asia  
volunteer Chapter  
Lead | Ran Jeda  
Book Club (2024) for  
AI x humanities  
reading circle.  
Durioo+ Kid's show  
host for 7 episodes  
on how science works  
for audiences of 5 -  
12 years old | ML  
Studio 5-minute video  
explainer about tech.  
Garnered 110k views  
in under 2 weeks.

Social media:  
[Instagram](#) | [TikTok](#) |  
[Twitter \(X\)](#)

COVID-19 under Undi18's Parliamentary Fellowship (2022) for Sijangkang villagers; establishing a hub in my village to help B40 SMEs with digitalization.

## AI-RELATED EXPERIENCE

2023 - present, Independent AI Safety researcher

- Senior tech policy fellow with Wawasanex policy startup - co-leading the pioneering work on AI governance & safety ground-up works.
- Developed & won Apart Hackathon for AI Safety Public Education project with a prototype of [Morph](#).
- Researching how (1) virtue concepts in building deep character AI (Japan + AI Safety Camp), (2) compute governance (PauseAI), and (3) extended Christoph Straeter's studies on how different languages & language trees produced different biases and errors & extend on mitigating this (Python).
- Spearheaded reachout works as volunteer under Malaysian Philosophy and Thought Education Association (PPFPM NGO): drafted an ongoing AI Safety based on Malaysiana-Muslim framework proposal for the Prime Minister's consideration.
- Volunteered in Malaysia-AI group spearheading MaLLam (Malaysia's own LLM): represented Mesolitica in MCMC's AI Code of Ethics.

## SOCIAL EXPERIENCES

**Website editor volunteer for Prof. Norman Finkelstein and Wasat (US) NGO. Dec 2024.** Led website development & management process from Substack/ Wix to WordPress.

**Tech team volunteer in state election under MUDAparty. March 2022.** Led tech team for several candidates' campaign launch, candidate pages, and using low-code data dashboard to track candidates' current polls.

**Tech team volunteer in maribantu under MUDA party. December 2021.** Led ad-hoc flood-aid process from volunteer onboarding/ registration, campaign launch, inventory small system, to the volunteering RSVP system.

## References:

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